
Call to Artists “Postcards from Home”

Showcase your work at the Vernon Community Arts Centre
July 30 to August 23

“Postcards from Home” is a way to show appreciation for our community.

While a global pandemic stopped most of us from travelling this past year, it encouraged us to be tourists in our own city and enjoy places close to home. What have you come to appreciate about the place we call home, the City of Vernon and the North Okanagan? If you were sending postcards to friends and family abroad, which local hotspots and features would you want them to see and experience?

The Arts Council of the North Okanagan and the Vernon Community Arts Centre invite you to use any artistic medium (paint, print, glass, fibre, clay, metal, wood, etc) and style to showcase the best of the Okanagan, from natural landscapes to manmade environments. Artworks can be three-dimensional or two-dimensional, and do not have to be a literal interpretation of a postcard - although the latter will be most welcomed!

We showcase works of both emerging and established artists as long as they fit the theme and follow the prescribed guidelines in the Artist Entry Form. This is not a juried show and you are not required to apply in advance. **Please read the [artist entry form](#) for full submission details including size restrictions.**

Exhibit Dates: Friday, July 30 to Monday, August 23
Submission Date: Wednesday, July 28 | 9:30am-8:30pm
Pick Up Date: Tuesday, August 24 | 9:30am-8:30pm

Exhibitors must hold a current Arts Council of the North Okanagan (ACNO) membership. If you took out membership through the Vernon Community Arts Centre, this means you are an ACNO Member. To learn about the Arts Centre, or Arts Council, visit our websites and social media as noted below.

If you have any questions, please contact the VCAC at 250-542-6243 or info@vernonarts.ca

We found Wikipedia's Historical Value of Postcards quite inspiring, should you wish to read it:

Postcards document the natural landscape as well as the built environment—buildings, gardens, parks, cemeteries, and tourist sites. They provide snapshots of societies at a time when few newspapers carried images. Postcards provided a way for the general public to keep in touch with their friends and family, and required little writing. Anytime there was a major event, a postcard photographer was there to document it (including celebrations, disasters, political movements, and even wars). Commemorating popular humor, entertainment, fashion, and many other aspects of daily life, they also shed light on transportation, sports, work, religion, and advertising.¹ Cards were sent to convey news of death and birth, store purchases, and employment.

As a primary source, postcards are incredibly important to the types of historical research conducted by historians, historic preservationists, and genealogists alike. They give insight into both the physical world, and the social world of the time. During their heyday postcards revolutionized communication, similar to social media of today. For those studying communication, they highlight the adoption of media, its adaptation, and its ultimate discarding. Postcards have been used to study topics as diverse as theatre, racial attitudes, and war.