
**Visual Artists, Musicians, Performing Artists, Literary Artists, Digital Artists, Photographers.....
Let us help you promote your art!**

Submission Date: Ongoing through Covid

In these times of Covid, the Arts Council of the North Okanagan is reaching out to support its members by providing them a free platform to market their 'art' whether that be visual or otherwise. This online directory allows the community to find and connect with all the best makers, movers, and shakers in the Arts and Culture scene! For some artists, this resource is their one place to have an online presence to help promote their work and for others, it helps extend their reach. People often ask us where they can find artists or musicians, and now we have a one stop shop to refer them to!

Each Artist/ Group will Receive:

- A feature page on the ACNO website
- Social Media Exposure through ACNO's Facebook and Instagram Pages
- Inclusion on the ACNO Events calendar as time and space permits (previously, the Calendar has been exclusively reserved for ACNO Member Groups)
- Exposure to ACNO's extensive network of followers, subscribers and stakeholders.

Criteria to Participate:

- You are a member of the ACNO (Arts Council of the North Okanagan)
- You are a working or exhibiting artist (visual artist, solo musician/performer) and/or belong to an artist collective, musical group, member club, festival, not-for-profit, arts school, or small business related to arts and culture.
- You reside and/or work in Greater Vernon, the Regional District of the North Okanagan or surrounding areas.
- Your art is current, and at a professional or semi-professional level, and preferably, you have had some form of income and/or community-based dealings in the past year (market vendor, exhibitor, live performance, etc). This does not mean you have to be a full time artist, or make your living from your art. If you have questions about this, please call. We want to be as inclusive as possible.
- Depending on the number of submissions, preference will be given to artists or groups that have been impacted by the pandemic however, this is not a requirement.

How to Participate

- Submit an **artist bio, artist statement, or short description** of your art and your background, written in 3rd person, (ie. "Frank is multi-media artist specializing in large metal sculptures..."). Microsoft Word docs are preferred, but PDF's will be accepted if you do not have MS Word

- Tell us what you like about being an ACNO Member or what Arts and Culture means to you. Include this at the bottom of your bio or artist descriptor. We will use this for an upcoming social media campaign.
- Submit at least one quality image of your artwork** (or other suitable image or reference), and no more than 15 images in total. Jpeg format required, with a resolution of 72 PPI preferred
- Submit any public contact information that you want published on your page** (email, phone number, business address).
- Submit links to your arts website, social media, and/or Instagram pages** if you have them and want them connected to your page or our promotions
- Please note: It is the ACNO's mandate and objective to encourage and promote excellence in the arts. Therefore, ACNO reserves the right to reject submissions that are incomplete, inaccurate, or do not meet with ACNO standards. The ACNO also reserves the right to reject submissions, content, or images that are deemed inappropriate or in contradiction to ACNO values, standards, and policies.

Please submit information to Sheri at marketing@acno.ca. If you have any questions about this promo, or your suitability for it, please don't hesitate to reach out by email, or contact Sheri at 250-542-6243.